



## COERVER® Coaching Media Release



Wednesday 24<sup>th</sup> February 2012

### COERVER® Charlie Cooke Co-Founder Coerver Coaching launches First Diploma in Youth Development in Wollongong NSW.



Charlie Cooke, centre, launches the Coerver Coaching Diploma in Youth Development in Wollongong, Australia, Jan 2012 with over 30 participants.

33 Coaches attended the course including coaches from America, Darwin, Melbourne, Canberra, Sydney and the Illawarra. Also in attendance was the Technical Director of Capital Football Royston Thomas.

The program has been around 30 years, and we're in 28 countries. The course is designed for Coaches who work with young players from 8-15 years old. Charlie Cooke and Alfred Galustian designed the diploma asking the question how can we help coaches construct sessions for the week or the whole season. In the new Coerver DVD's and books Charlie Cooke and Alfred Galustian have devised the Coerver Coaching Session Planner. We made the complete course around this material."

The course was well received by the participants with Coaches enthused by the opportunities to put the hundreds of Coerver skills into sessions directly related to the age and skills of the players.



*Charlie Cooke leads a practical session at the Coerver Coaching Youth Diploma in Youth Development.*

Coerver Coaching Asia Pacific Director Jason Lancsar said "We are pleased we now offer a clear pathway in coach education with our diploma and our advanced diploma. The course is relevant to all level of coaches which was evident with the mix of coaches from all levels attending the course."

**Craig Webster** said,

"I've done many different courses and I've always struggled to put the total

package together; when you put in the different drills, how do you progress them, what are the building blocks."

"I think the coaching course Coerver has assembled here has really given me some skills to structure my whole coaching plan both throughout each individual session and also on a season basis. It's much better than any course I've ever done before."

"...skills I've learnt today, how to progress them, make them harder or easier, I can tailor them to any age group....."

**Wesley Stewart** Director of Admin Highlands Football Assoc said,

*"There was a ton of great material on the course....I was impress with the Coerver methodology and philosophy, its a comprehensive method to teach coaches of all abilities.*

*Well worth attending the course"*

*Charlie Cooke delivers a theory lesson to the Australian Coaches.*



Former Soccerroo and Football Federation Australia Skills' Acquisition Coach Milan Blagojevic, who attend the worlds first Youth Diploma in Canberra, said "Coerver have introduced session planning and how the skills are transferred into a game environment. If the right age groups are targeted as suggested by Coerver it's hugely beneficial.

If players can get these skills and knowledge they'll be much better prepared to transfer into the game and they'll become a much better player. The Diploma in Youth Development will be held in New Zealand next week, and will also be run by Charlie Cooke, Coerver Coaching Illawarra Licensee Matt Borg and Charlie Cooke.



## INTRODUCTION TO COERVER COACHING COURSE

Coerver Coaching Illawarra will be conducting an “Introduction into Coerver Coaching Course” on the 18<sup>th</sup> February 2012, Keith Bond Oval, Oak Flats. Further details are available at [www.coerverillawarra.com.au](http://www.coerverillawarra.com.au) or <http://www.facebook.com/Coerverillawarra>

If you would like more details or to register your place, contact the office on 0450921604.

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